



**IN THIS ISSUE** New Website Launch + Aeration & Seeding + Hillside's Blog  
Community Involvement + New Turf Tips + Customer Service Initiatives

# TURF TIPS

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The Grass is *Always Greener* at HillSide

P.O. Box 176, Darlington, MD 21034, 410-399-2207



We are proud to announce that we have launched a brand new customer friendly website at hillsidelawn.com. The new site provides information about our services, announcements regarding turf and tree care issues and a blog dealing with topics unique to our area. You can also like us on facebook for up to the minute updates from the green industry. Why not check us out today and add us to your favorites so you can visit us often?



Aeration and seeding is the key to a dense lawn. We use only the best seed variety at the optimum time of year to produce nice turf. Call today to schedule your seeding before the window of opportunity is gone.

<b>2011 Price for Aeration/Seeding</b>	
<b>Name:</b> _____	
<b>Address:</b> _____	
<b>Square ftg:</b> _____	<b>Price:</b> \$ _____

## Improved Customer Service Initiatives for 2011:

**Your Area Specialist** is now just a phone call away! All of our lawn and tree specialists have company paid cell phones to help with customer contact between our field personnel and valued customers. Feel free to call or text them whenever you have questions.

**New Specialty Herbicide Used** for complete control of any combination of crabgrass, sedges, and broadleaf weeds found in the lawn. This is an excellent product to use in late-summer for control of stubborn, persistent annual grass.

**Re-certification Training** - all of our certified and registered pesticide applicators attended an 8 hr class on turfgrass management at University of Maryland this past winter. This was approved by MDA and fulfills annual state requirements.

## Summer Turf Tips

Hot Maryland summers can be tough on lawns, especially with limited watering capabilities and challenging soil profiles. Here are some valuable tips that can help preserve your lawn:

- Fall aeration and seeding to establish new grass plants which will create thick, healthy turf.
- Early fall fertilization to generate new turf and start building roots for the following season.
- Rake out and de-thatch bare areas prior to fall aeration/seeding. This will improve seed to soil contact for a denser stand of new turf.
- Low volume control of weeds in late summer/early fall using a specialty herbicide for adequate control of stubborn weeds such as spurge, black medic, etc.
- Mow your lawn on a high setting to reduce drought and heat stress problems. Let the turf shade itself.

For more information or for a consultation with a HillSide expert, visit [www.HillSideLawn.com](http://www.HillSideLawn.com) or call **410-399-2207**

## Straight From the Blog

Here's a sampling of our new Blog found on the homepage of Hillside Lawn. Check regularly to get the latest local observations and pictures from Wes Cohen, manager at Hillside Lawn Service.



### *Grub Damage in early August!*

Grub control is usually applied in June to avoid a costly situation.



### *Cottony Maple Scale on Azaleas*

Can be unsightly and a general nuisance in the landscape. It can also damage the plants, so we recommend treating with dormant oil or the appropriate insecticide for good control.



### *Green Pastures, Brown Lawns*

We recommend mowing your grass at 4" and using Turf-Type Tall Fesque for seeding.



### *A Sea of Clover*

clover patches can become prolific if left untreated this time of year. This is good for the honey bees but bad for the homeowner who wants a weed free lawn.

# HILLSIDE'S LOCAL COMMUNITY INVOLVEMENT

## Hillside's Local Community Involvement and Support

- Upper Chesapeake Health Foundation
- Harford Friends School
- Harford Hockey Association
- Forest Hill Rec Council
- Steppingstone Museum
- Havre de Grace Independence Celebration, Inc.
- Harford Day School
- C. Milton Wright High School
- Highlands School
- NBRS Financial Foundation

Hillside Lawn Service is proud to support the financial needs of these local charities and schools. The impact of these organizations serves great value to our community.